



## PROFILE

As an ambitious student pursuing a degree in Engineering with a strong emphasis on Management, I bring a blend of academic excellence and practical experience in driving strategic initiatives. Proven ability to lead cross-functional teams towards achieving organizational goals through innovative marketing strategies. Possess a solid foundation in market analysis, consumer behavior, and campaign management. Skilled in leveraging digital tools and platforms to optimize marketing performance and enhance brand presence. Strong interpersonal and communication skills, fostering productive relationships with stakeholders. Eager to contribute dynamic energy and fresh perspectives to a forward-thinking marketing and management team.

## CONTACT ME

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# DHANYA S

*Student*

## ➤ EDUCATION

### VELLORE INSTITUTE OF TECHNOLOGY

*B.Tech undergraduate in Electronics and communication*

## ➤ LANGUAGE

Native Tamil

Advanced English

## ➤ COMPUTER SKILLS

JAVA

PYTHON

## ➤ SKILLS

Market Analysis

Project Management

Public Relations

Teamwork

Time Management

Leadership

Effective Communication

Critical Thinking

Digital Marketing

## ➤ VOLUNTEER EXPERIENCE

I was an event coordinator in my high school